



# TEMPLE ISRAEL OF DELAND

## AGREEMENT TO ADVERTISE

in the Annual Calendar Booklet of 2017 - 2018

Business name \_\_\_\_\_

Today's date \_\_\_\_\_

Contact \_\_\_\_\_

TIOD Contact \_\_\_\_\_

Telephone \_\_\_\_\_

----- **DEADLINES** -----

Billing address \_\_\_\_\_

Reserve ad space \_\_\_\_\_

City, Zip \_\_\_\_\_

Submit finished ad \_\_\_\_\_

Email \_\_\_\_\_

Payment \_\_\_\_\_

NOTE: Covers are full color, interior pages black & white. All dimensions below are width times height and are in inches.

### BUSINESS ADVERTISING

QUANTITY	AD SIZE	COST	TOTAL
_____	Full page, Inside or Outside COVER, 8.5 x 11	\$675	_____
_____	Full page, interior page, 8.5 x 11	\$500	_____
_____	Half page, horizontal, 8.5 x 5.5	\$250	_____
_____	Quarter page, vertical, 3.75 x 5	\$125	_____
_____	Business card size*, horizontal, 3.5 x 2	\$60	_____
_____	Business card size*, vertical, 2 x 3.5	\$60	_____

\* Paper clip business card to this form, no staples please.

**TOTAL BUSINESS AD RESERVATION FEE** \$ \_\_\_\_\_

### PERSONAL ADVERTISING

QUANTITY	AD SIZE	COST	TOTAL
_____	Memorial (names only), 2 lines	\$10	_____
_____	Jewels, Grand-Jewels (names only), 2 lines	\$10	_____
_____	Additional line added	\$5	_____
_____	Simcha \$18 <i>Simcha</i> <i>words or less \$18</i>		_____
_____	Business card sized greeting, 3.5 x 2	\$50	_____

**TOTAL PERSONAL AD RESERVATION FEE** \$ \_\_\_\_\_

### DESIGN SERVICES

- Use same ad from last year
- Add \$75 for professionally designed new ad or modify an existing ad - Add \$ \_\_\_\_\_
- \$100 professionally designed full page ad  
Add \$ \_\_\_\_\_
- Submitting own predesigned ad (PDF format)

Ads remain property of advertiser. Proof will be provided for approval before printing.

### TOTALS

Business reservation fees \$ \_\_\_\_\_

Personal reservation fees \$ \_\_\_\_\_

Design fees \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

PAID on \_\_\_\_\_ by

- cash
- check # \_\_\_\_\_
- credit card

**NOTES** \_\_\_\_\_

Agreement made by \_\_\_\_\_

Signed \_\_\_\_\_

Print name \_\_\_\_\_

Date \_\_\_\_\_